



# Compare the Unit Price: Store Brands Cost Less than Name Brands



MAZOLA CORN OIL	Our Low Price
24 OZ	UNIT PRICE
022764	<b>0.068</b>
B001600	PER OZ
12	<b>1.63</b>
05/10/03	
	
4800105640	

LFS OIL CORN	Our Low Price
24 OZ	UNIT PRICE
075299	<b>0.050</b>
D001600	PER OZ
12	<b>1.19</b>
05/10/03	
	
74164302011	

When you buy a “name” brand, you pay extra for the name.

Store brands are usually just as good and cost less. Become familiar with the store brand where you shop.

- What are the Unit Prices of the two bottles of oil above?
- Which one is the better buy?
- How much money can you save by buying the store brand?