

# Compare the Unit Price: Bigger packages can save you money!



Unit Price

Total Price

Look for the label with the “Precio Por Unidad” (Unit Price) for products on the grocery store shelves. Every Unit Price label tells you:

- The total price, usually in large numbers
- The Unit Price per ounce, pound, gallon, etc.

Compare Unit Prices to see which food is less expensive

- Larger packages usually have lower unit prices, but not always!
- Before buying a larger size, be sure it is a food that your family will use

Which box of cereal costs less?

Which box has the lower Unit Price?

Which is the better buy?